



ULTRA 4K | EXTREME

**MORE THAN JUST SPORT
A NEW ERA IN TELEVISION**



DV

720P

1080P

2K

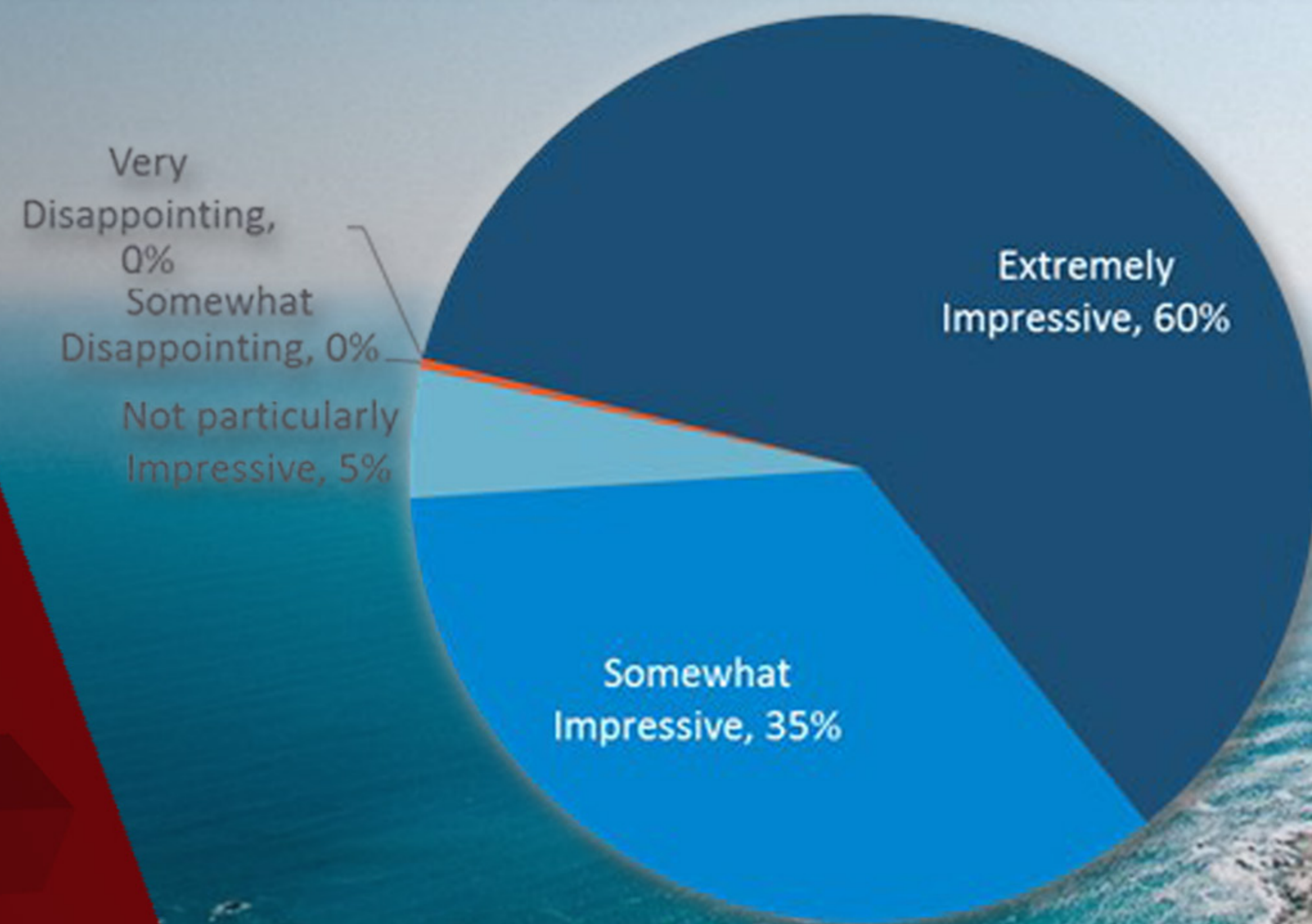
4K

ULTRA HD 4K PACKS IN FOUR TIMES
THE NUMBER OF PIXELS AS FULL HD



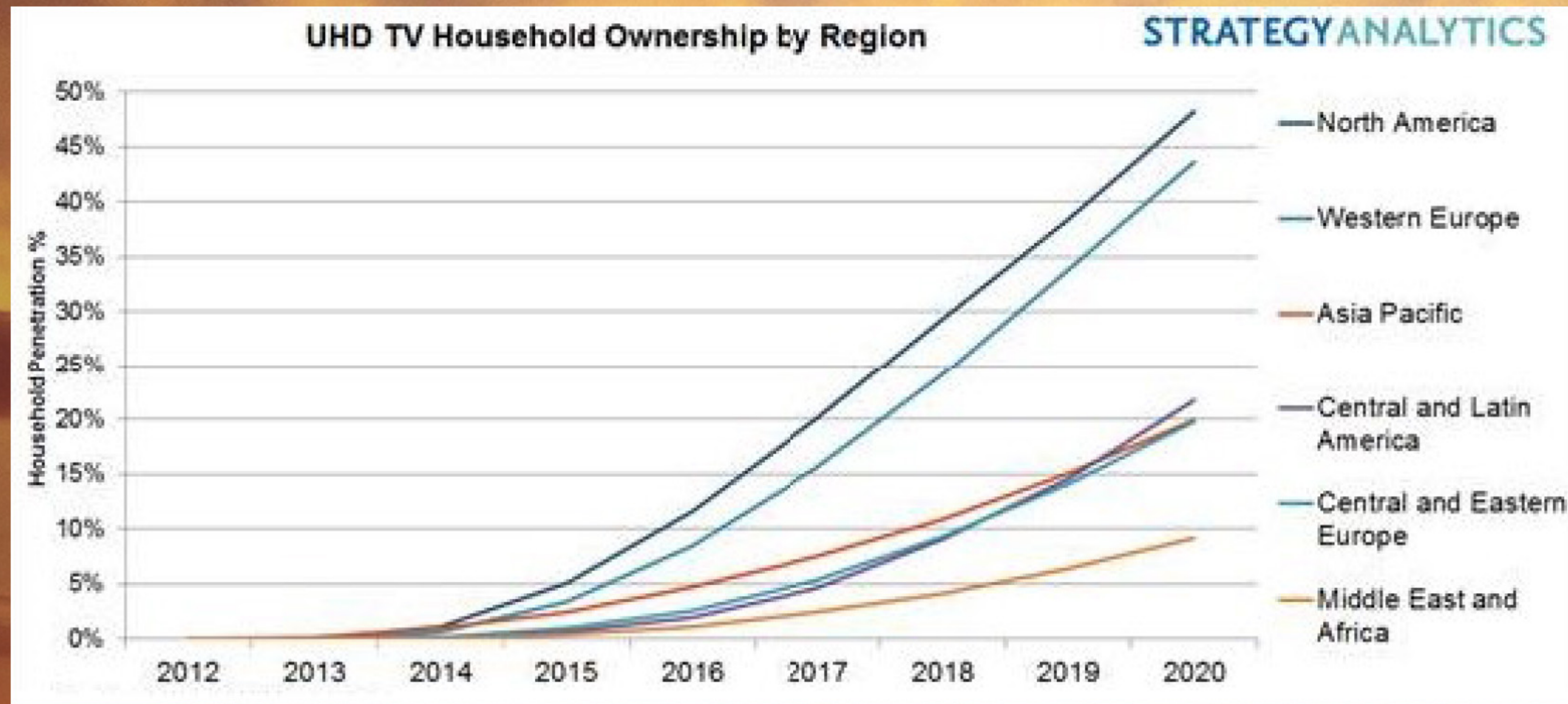
Consumer Reaction to Ultra HD TV

In comparison to normal HDTV, in general how would you rate the video quality of this Ultra HD/4K TV?



**RATINGS OF ULTRA
HD VIDEO QUALITY
REMAIN EXTREMELY
HIGH**

**WITH 95% OF PEOPLE
SAYING THEY WERE
EXTREMELY OR
SOMEWHAT IMPRESSED**



STRATEGY ANALYTICS NOW PREDICTS THAT GLOBAL SALES OF ULTRA HD TVS THIS YEAR MAY EXCEED 30 MILLIONS UNITS, AND BY 2020 - 70% OF ANNUAL TV SALES WILL BE ULTRA HD



**THERE ARE DARING PEOPLE
READY FOR ANYTHING**



**THERE IS AN INTERNATIONAL TV CHANNEL WITH THE
BEST MIX OF TOP-TIER EXTREME SPORTS OFFERINGS
IN ULTRA HD/4K QUALITY**





**BALANCED LINE UP:
SPORTS & ENTERTAINMENT**

BROADCASTING 24/7





**THE CHANNEL COVERS EXTREME SPORT THE LIFESTYLE AND SPORTS:
SKYDIVING BASE JUMPING BMX WINGSUIT DRIFT KITEBOARDING WAKEBOARDING
SURFING CLIFFDIVING SNOWBOARDING SPEEDRIDING MOTO ENDURO
SKATEBOARDING PARKOUR FREERIDE DOWNHILL BOULDERING
KAYAKING MOTOCROSS MOTOFREESTYLE**



4K

EXTREME ZONE

Taking on death-defying feats and willingly laying your life and limbs on the line takes more than a fit body. The world's foremost extreme athletes reveal what preparation, be it mental or physical, gives them their edge.

You will have the opportunity to have a look in the daily life of real daredevils on the eve of a major sporting event that may change their lives. Discover their emotions, their thoughts, their plans in case of failure or success.

Extreme Zone is a dedication that goes into making a lifestyle out of extreme sports.

EXTREME CUISINE

4K



Hungry for a spider? How about trying a larva? One eater's "yuck!" is another eater's "yum!" Most of us eat simply to stave off hunger. However, there are people who are more adventurous. Watch our extreme chef Mary share the weirdest recipes and try the strangest dishes. Whether you are an extreme eater looking for your next dish to devour or just someone looking for a new gustatory experience, this program is for you. This is not for the faint of heart.

GOLD MOVIE™



AWARDS
GODDESS NIKE



SHORTLISTED

SHORTLISTED

SHORTLISTED

We have used to travel in comfort and safety
enjoying all the colors of the world.

But what if we travel the world with no money,
no contacts, without knowing languages and
with a simple aim to find a job?

Watch the adventurous host survive, earn meals,
and reveal the highs and lows of the challenge.

Bon Voyage!

GOLD MOVIE™



AWARDS
GODDESS NIKE



CONTENT INNOVATION AWARDS 2020

from **TBI** Television Business International

INNOVATION AWARDS 2019

From **TBI** Television Business International and **DIGITAL TV**

INNOVATION AWARDS 2018

From **TBI** Television Business International and **DIGITAL TV**

SOS

4K





4K

INTERVIEW WITH MAX

With Max is a dialogue between two like-minded people who are really into extreme.

Max will interview real daredevils getting all inside info and background check about their fears, injuries, contradictions, conflicts between athletes, sports federations, behind-the-scenes events. Everything you always wanted to know about



4K

EXTREME BLONDES

Men and women have always seemed to think in entirely different ways. Would you like to get their perspective on the extreme?

Watch our Blond and Blonde discuss the coolest extreme stunts videos. Male interpretation of reality vs female logic.

Who will be more convincing, unflappable and even sarcastic? Humorous gender philosophy and unique extreme videos - that's the combination that makes Extreme Blondes the most nontrivial project.

Just the thought of working out first thing in the morning sounds like drudgery.

These morning workouts are short, quick, simple, and just enough to get the blood flowing and boost your energy levels.


Our trainers will take you through full-body moves from elbow planks and pike presses to jumping jacks and side-lunges. In other words, you'll have your heart pumping and muscles burning all before your morning cup of coffee.

Get started now!

**MORNING
FITNESS**


4K





Another new project of the Ultra 4K Extreme TV channel "Paparazzi", which is extreme filming of world stars without consent and permission with an element of provocation. Filming of the project will take place in France, Britain and the United States. Our paparazzi went there in order to catch such stars as Francois Hollande, Alain Delon, Kevin Spacey, J.K. Rowling, Mel Gibson, Johnny Depp and others.

Coming soon



Ultra 4K Extreme TV channel is launching a new project - "In Search of Dangerous Adventures".
The host of the project will experience dangers such as interacting with wild animals, sampling the most inedible local dishes, taking breathtaking rides and other entertainment not for the faint of heart. All this in the new project of the Ultra 4K Extreme TV channel.

Coming soon



**MORE THAN 20 HOURS OF NEW CONTENT EVERY MONTH;
NEW CONTENT EVERY DAY**

A mountain biker is riding on a snowy trail during a sunset. The sun is low on the horizon, creating a warm, golden glow. The biker is wearing a helmet and a backpack. The background shows a mountain range and a valley. A large red and blue graphic overlay is present in the foreground, containing the text 'ULTRA 4K | EXTREME'.

ULTRA 4K

EXTREME

**PROGRESSIVE MEDIA WORLD CHOOSES
ULTRA HIGH DEFINITION**