



# MCM TOP

*MCM Top, just hits!*



**100% music channel**, covering **all key trending genres**, from pop to hip-hop, through electronic dance music and R'n'b.

The channel offers the promise of clear focus on all the **international hits** of the moment, with playlists notably based on downloading, streaming and video platforms numbers.

**Programming includes:**

Top Star: Spotlight on an international star

Top Gold: The best of the music videos of the 2000s

#Streamhit: Ranking of the current most streamed songs

*Over 14 million subscribing homes in 35 countries*

Language: International

Target: 15 - 49

Positioning: Music

Reception: Astra 1M – 19,2<sup>E°</sup>