



PROGRAMMING HIGHLIGHTS - 2019

What is the CuriosityStream Story?

- Created by John Hendricks, founder of Discovery Communications.
- Fills the massive void in the marketplace for high quality factual content.
- Delivers on the original vision for Discovery Channel with a deep, flexible service offering that enlightens and entertains.



Broadcast-Delivered
Television

1940

Pioneered by NBC



Satellite-Delivered
Cable Television

1975

Pioneered by HBO



Internet-Delivered
Television

2007

Pioneered by Netflix

Broad Global Distribution

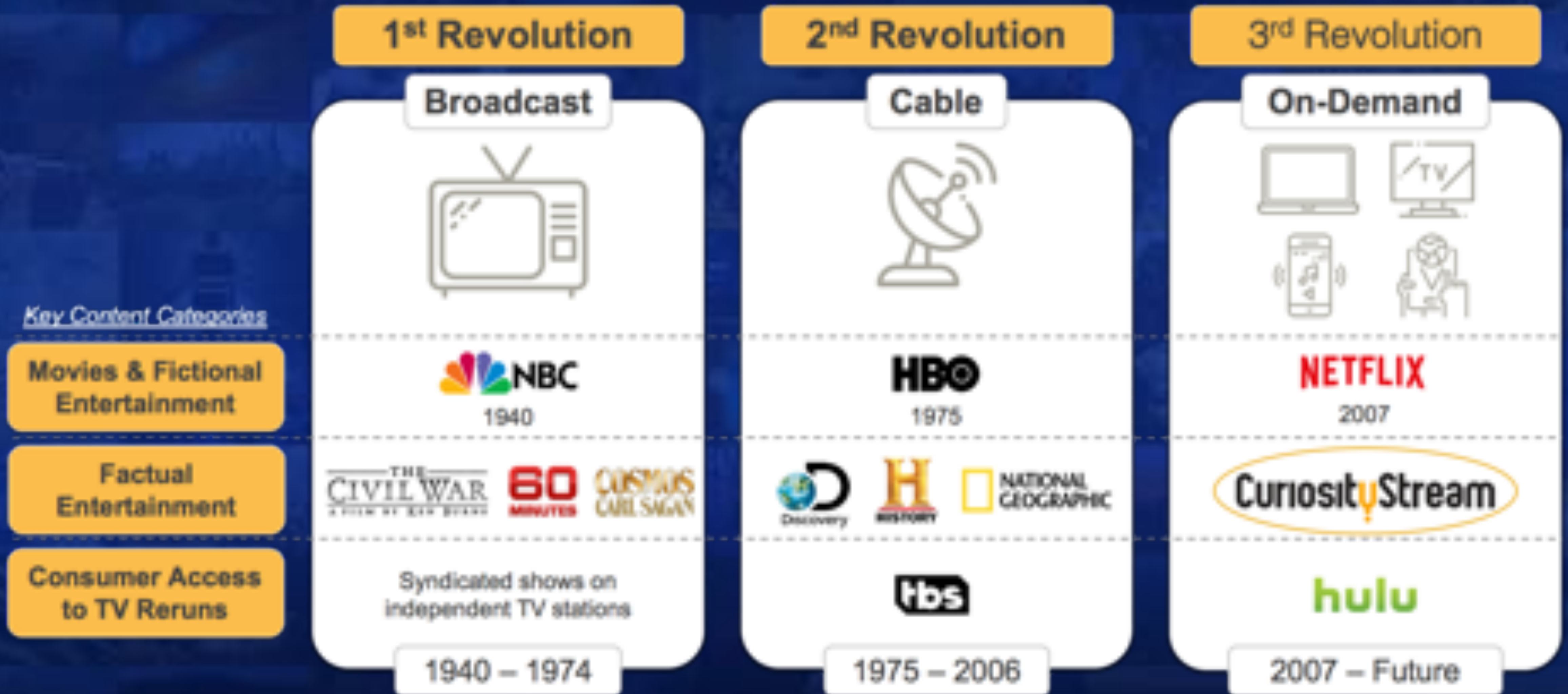


Distribution Partners to Date:



The Third Revolution of Television is Here

We are in the midst of a massive shift in consumer behavior



The Full Category of Factual Entertainment

We aggregate and deliver content across the full category of factual entertainment

SCIENCE

- Biology
- Evolution
- Genetics
- Geology
- Medicine
- Physics
- Psychology
- Space



HISTORY

- Prehistory
- Ancient
- Medieval
- Modern
- Aviation
- Biographies
- Megastructures
- Military



TECHNOLOGY

- Artificial Intelligence
- Communications
- Energy
- Engineering
- Nanotechnology
- Privacy & Security
- Social Web
- Automotive



NATURE

- Animals
- Birds
- Insects
- Primates
- Prehistoric Creatures
- Earth
- Oceans
- Plants



SOCIETY

- Biographies
- Democracy
- Economics
- Entrepreneurship
- Politics
- Social Issues
- Travel & Geography
- Current Events & News Magazines



LIFESTYLE

- Cooking
- Travel & Adventure
- Collecting
- Home Projects
- Health & Fitness
- Faith & Philosophy
- Creativity
- Performing Arts



CHILDREN'S COLLECTION

CURIOSITY CLASSICS

A Comprehensive Multiplatform Offering

Linear Television



- 24/7 linear channel feed
- Offered in SD, HD and/or 4K
- Highly-curated and scheduled EPG
- Dedicated, localized feeds available
- Local content partnerships



On-Demand



- ✓ *Over 2,600 titles and growing*
- ✓ *200+ titles in stunning 4K*
- ✓ *800+ Original/exclusive titles*
- ✓ *Mix of long-form and short-form*
- ✓ *Multi-genre factual programming*

- Available via mobile, set-top, web
- App-based for iOS, Android and more
- Robust back-end platform delivery
- Powered by core US SVOD service
- Multiple commercial models available

Content Review

	TITLE COUNT	ESTIMATED ORIGINAL PRODUCTION VALUE
Current Library Titles	2,623	\$0.976 billion
Est. YE 2019 Library Titles	3,006	\$1.250 billion
Est. Net New Library Titles at YE 2029 (avg. of 300 net new titles per year)	3,000	\$1.250 billion
Est. YE 2029 Library Titles	6,006	\$2.500 billion
6 Landmark Original Series	520	\$0.669 billion
Total Library & Landmark Original Series YE 2029	6,526	\$3.169 billion

CuriosityStream **2019 Programming Plan**

Current Library: **2600+ Titles**



New Kids:
375+



New Education:
100+



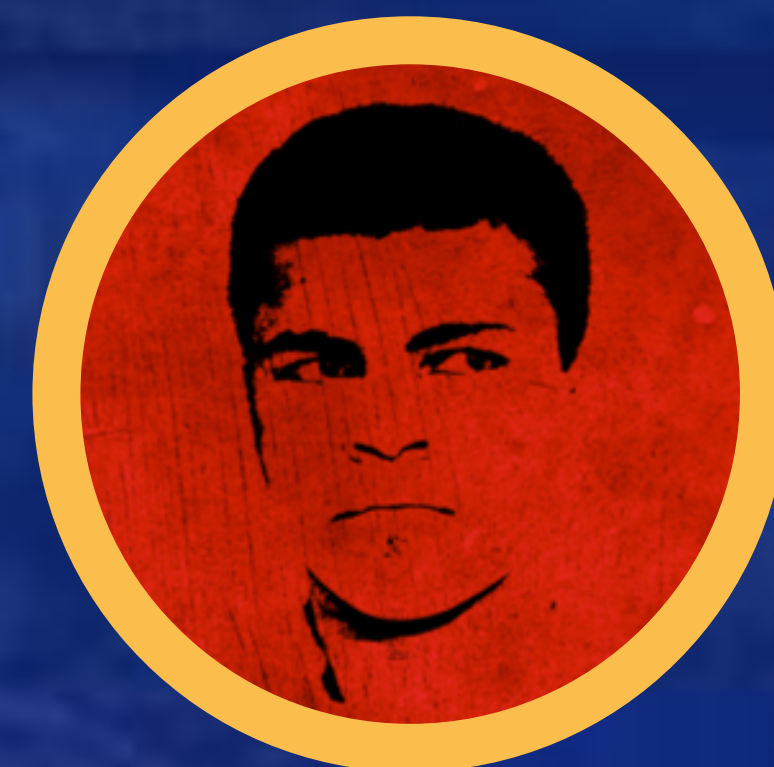
New Lifestyle:
200+



New Classic:
115+



New Internal
Productions:
105+



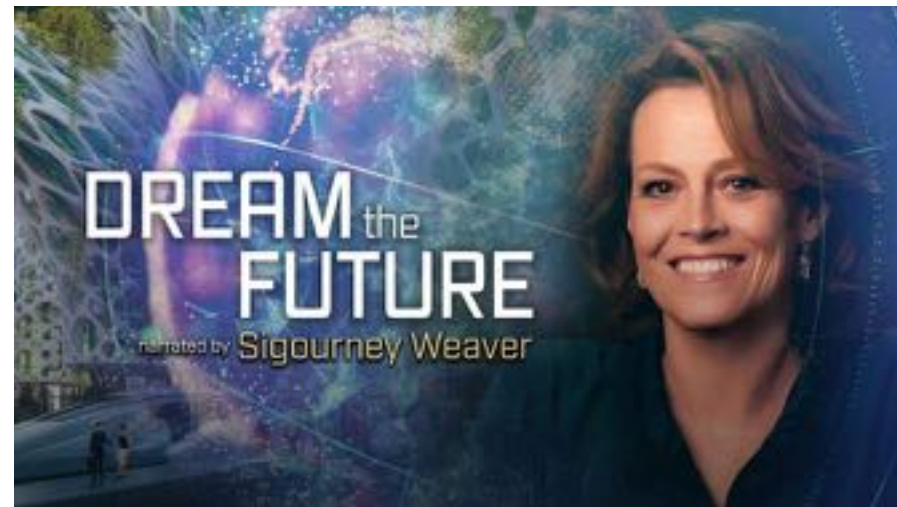
POV/Feature:
30+

YE 2019 Library: **3000 Titles**

Content Strategy

License Acquisitions

Streaming rights acquired for terms of 2–4 years with some renewal options



Co-Productions

Rights are owned and shared with partners



Original Productions

Rights are owned worldwide for all media in perpetuity

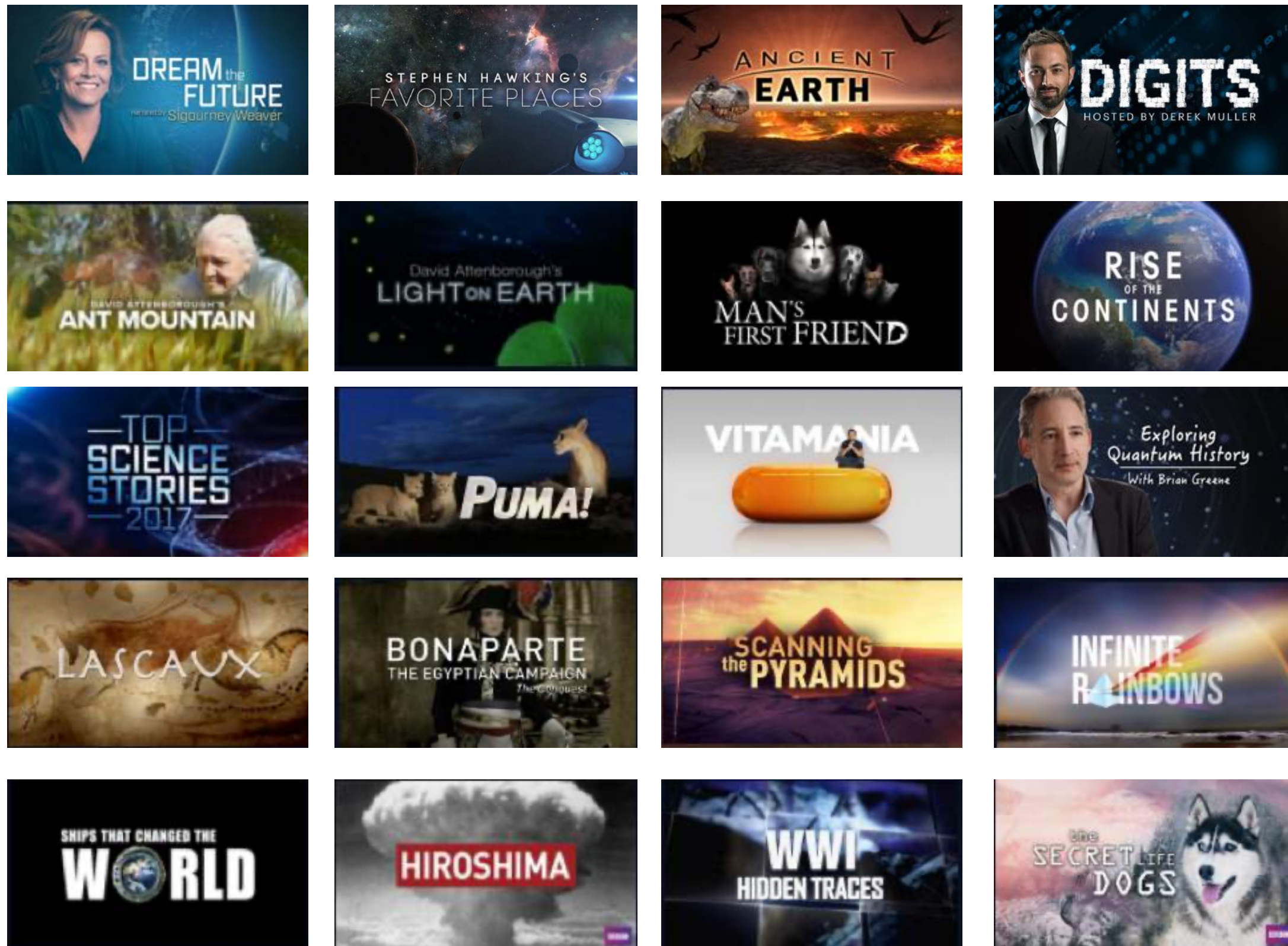


over
800
original
titles

Traditional Programs and Series and Short-Form Content

Traditional Programs and Series

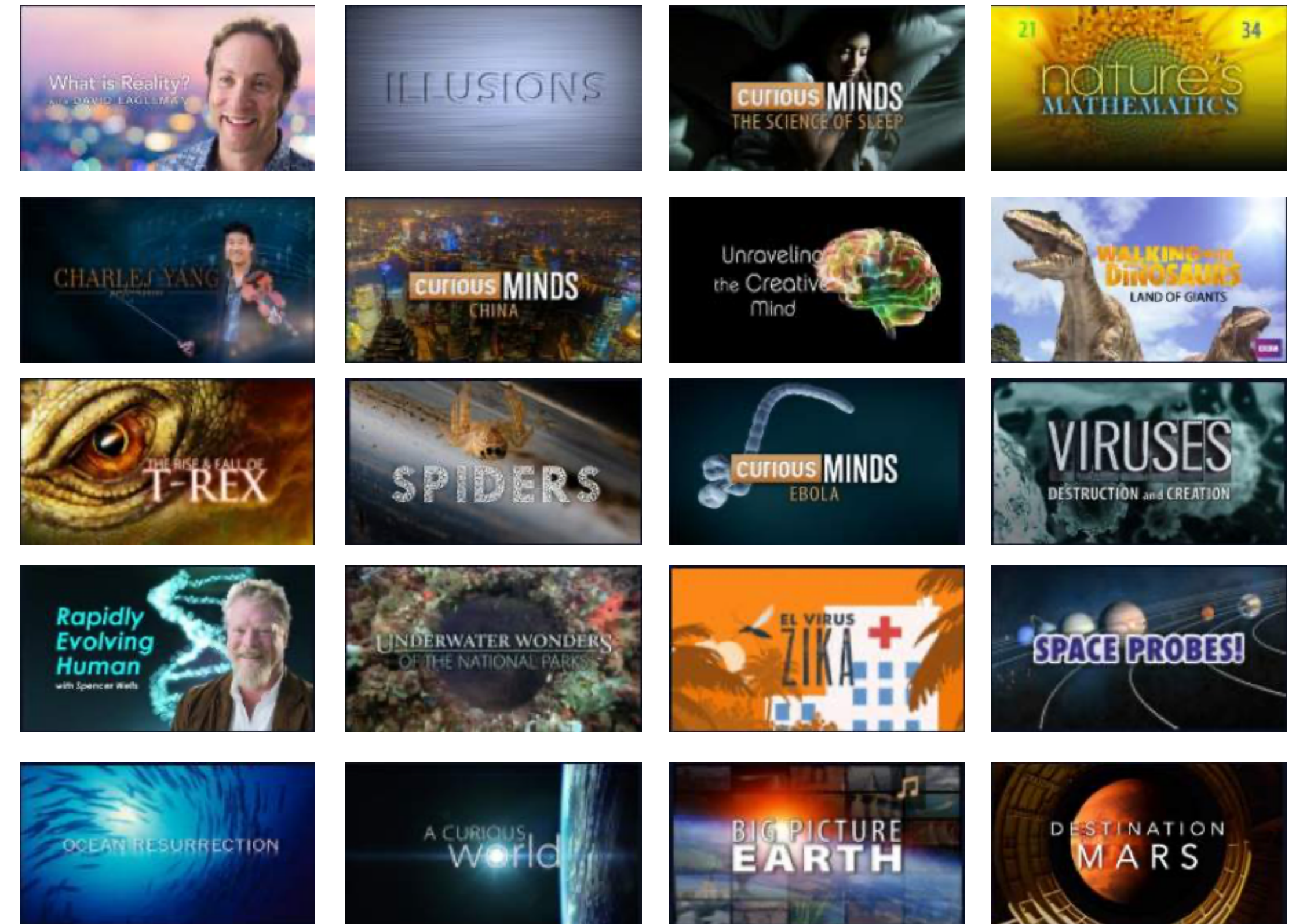
70%



20 minutes or longer

Short-Form Content

30%



under 20 minutes

Safe, high-quality programming for the whole family

Kids and Tweens



On-Demand

Jack Hanna's Wild Countdown

Ocean Mysteries with Jeff Corwin

Rock the Park

Innovation Nation

Millennials/Young Adults



Linear + On Demand

Bright 9

Planet Bio

Curious Minds

The Real War of Thrones

Boomers and Seniors



Linear

Stephen Hawking's Favorite Places

David Attenborough's Light On Earth

Return to the Moon

The History Of...

Driving Conversion



CuriosityStream Award-Winning Content

SCINEMA International Science Film Festival
Winner 2018

News and Documentary Emmy® Awards
Winner 2017

Jackson Hole Wildlife Film Festival
Winner 2017, 2015, 2013, 2011

Jackson Hole Science Media Awards
Grand Helix "Best in Show" 2016 | Winner 2018, 2016, 2014, 2012, 2011

Telly Awards
Winner 2017

Wildscreen Panda Awards
Winner 2016, 2015, 2013, 2012

Green Screen International Wildlife Film Festival Awards
Winner 2016, 2015

NaturVision Film Festival Awards
Winner 2015

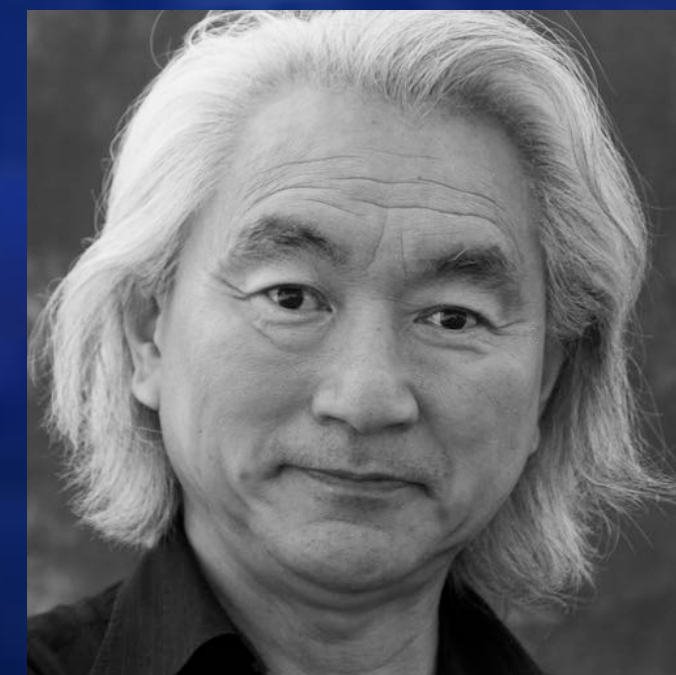
CINE Golden Eagle Awards
Winner 2013

Webby Awards
Honoree 2017

BAFTA Awards
Nominee 2017

CuriosityStream®

PROGRAMMING HIGHLIGHTS



TENTPOLE ORIGINALS & CO-PRODUCTIONS
Premiering in 2019

– Premiered –
APRIL 18, 2019



[View Trailer](#)

SPEED

CuriosityStream 4K ORIGINAL SERIES

– Premiered –
JUNE 6, 2019



View Trailer



RETURN TO THE MOON



CuriosityStream 4K ORIGINAL SERIES

– Premieres –
OCTOBER 10, 2019



[View Trailer](#)

POMPEII

RISING

CuriosityStream 4K CO-PRODUCTION

CURRENT EVENTS & NEWS MAGAZINES

BRIGHT 9

9 minutes to know



science breakthroughs • tech advances • global issues • moments in history • in the news • fascinating people

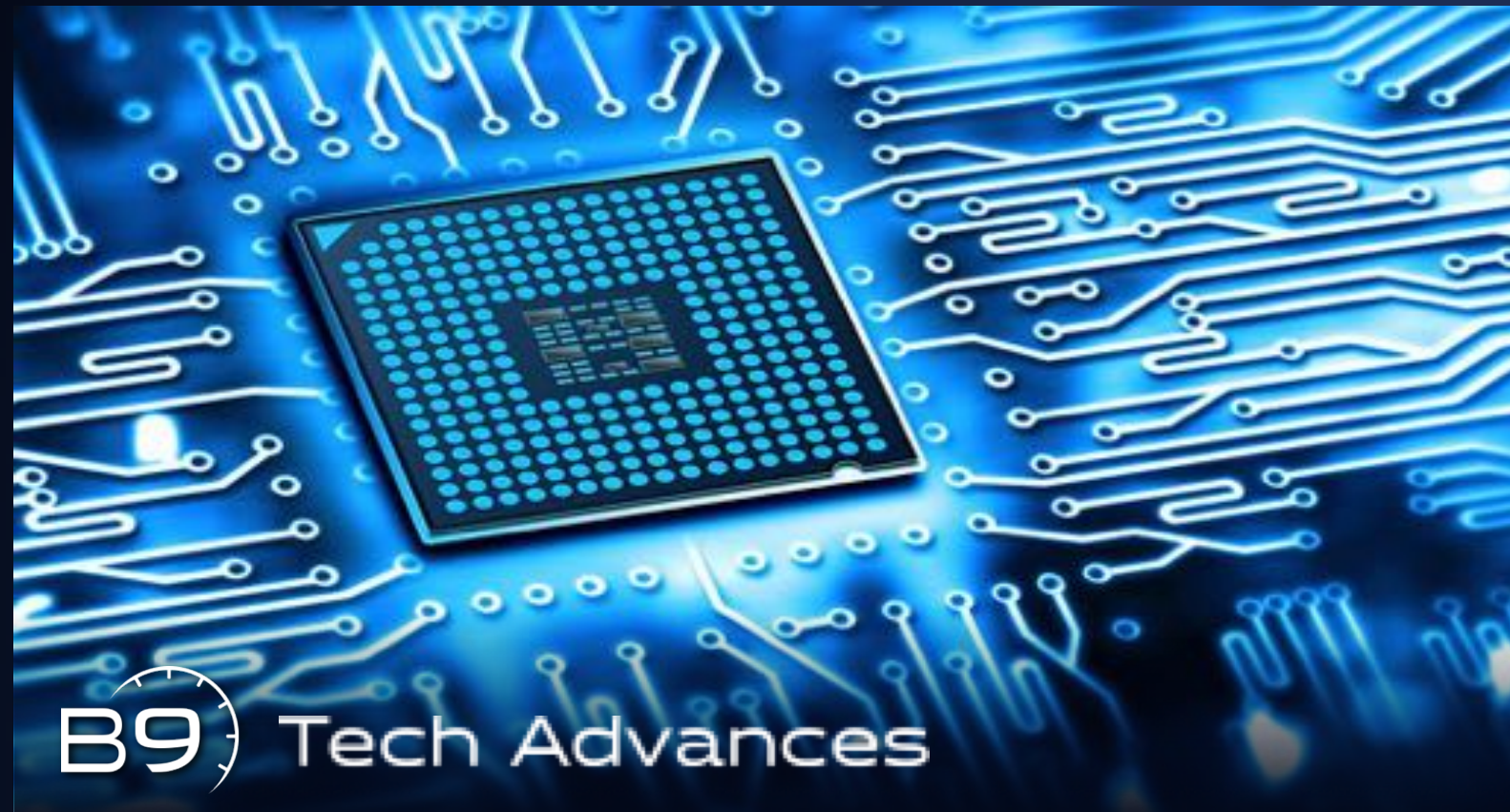
- On-the-go knowledge in 9-minute stories
- Optimized for mobile
- Rights cleared worldwide
- Special *Bright 9* content for select major markets like China and India
- Designed for inclusion in all mobile device and tablet sales by CuriosityStream's exclusive global distribution partner

BRIGHT 9

9 minutes to know



View Trailer



B9 Tech Advances



B9 Moments In History



B9 Global Issues



B9 Fascinating People



B9 Science Breakthroughs



B9 In The News



exclusively on
CuriosityStream

»»TIMELINE»»NOW™

SPECIAL REPORT

Timeline Now is a special fact-based report on a current domestic or global event in politics or society... situations or trends that are likely to be of historic consequence. Each report will be distinguished by in-depth analysis, state-of-the-art graphics, non-biased reporting, and commentary by distinguished historians and scientists.

»TIMELINE»NOW™

SPECIAL REPORT | HOW MANY NUKES?

CuriosityStream 4K ORIGINAL SERIES

»TIMELINE»NOW™

SPECIAL REPORT | BREXIT

WE WANT
OUR
COUNTRY BACK

CuriosityStream 4K ORIGINAL SERIES

»»TIMELINE»»NOW™

SPECIAL REPORT | CLIMATE CHANGE: THE OBSERVATIONS

CuriosityStream 4K ORIGINAL SERIES



»TIMELINE»NOW™

SPECIAL REPORT | EUROPEAN MIGRATION

CuriosityStream 4K ORIGINAL SERIES



**LANDMARK ORIGINAL SERIES
DEVELOPMENT SLATE
(2019-2029)**



CuriosityStream PREMIERE

LANDMARK PRODUCTION PLAN

Years 2019-2029

520 Landmark Original Titles *(average of one release per week)*

\$669 Million Total Production Budget

LANDMARK ORIGINAL SERIES

ATLAS EARTH

\$200 million
production budget

100 episodes
2019-2029

»TIMELINE»

\$100 million
production budget

100 episodes
2019-2029

PROXIMA

\$80 million
production budget

80 episodes
2019-2029

MACHINES

\$45 million
production budget

90 episodes
2019-2029

**PLANET
BIO**

\$84 million
production budget

70 episodes
2019-2029

LIFEFORM

\$160 million
production budget

80 episodes
2019-2029

CuriosityStream
LANDMARK ORIGINAL SERIES

PROXIMA

SCIENCE ON THE EDGE™



View Trailer



Narrated by
SIGOURNEY WEAVER

In this energizing CuriosityStream original series, *PROXIMA*, viewers take a journey through the key concepts shaping the latest developments in science and technology. From exploring the origins of life on Earth to understanding the vast reach and application of artificial intelligence, *PROXIMA* takes viewers to the very edge of humanity's comprehension of the dynamic forces shaping our past and our future. With clever narration, engaging storytelling and vibrant visuals, this groundbreaking series delivers captivating topics with ease and imparts familiarity with a depth of expertise not seen in docu-series today. Join us in this outstanding exploration of everything under the stars.

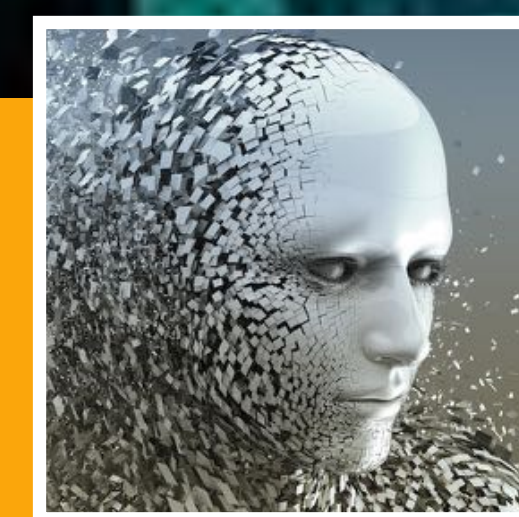
IN PRODUCTION 2019-2029

- Avg Releases per Year: 8
- Avg Length: 50 minutes



Planned Episodes: Artificial Intelligence, Robotics, The Atom, Stars, Search for Extra-Terrestrial Life, Viruses, Bacteria, Rockets, Advanced Aircraft, Body Imaging, Electric Cars, Energy, Finding Oil, Quantum World, Speed of Light, Gravitational Waves, The Internet, Virtual Reality, Quantum Computing, Cyber Security, Weapons in Space, Nuclear Weapons, Moon Shot, The Mars Plan, Multi-Verse, Nanotechnology, Science of Communication, Understanding Cancer, Electromagnetic Waves, Medical Marvels, Science of Food, War and Human Behavior, Climate Change, Evolution, Fossils, Origin of Life, Space Travel, Volcanos, Earthquakes, Meteors, Mercury, Mars, Asteroids, Comets, Jupiter, Saturn, Neptune, Uranus, Pluto, Galaxies

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CuriosityStream
LANDMARK ORIGINAL SERIES

PLANET BIO

Extraordinary People in the Worlds of Science,
Business, Government, Sports, Arts, and Exploration™

Meet the extraordinary people shaping our world in CuriosityStream's exceptional new original series, *PLANET BIO*. This groundbreaking 70-episode series takes viewers on fascinating deep dives into the ecospheres of the most curious celebrities. Discover what motivates and captivates the top personalities in entertainment, sports, politics and business. In *PLANET BIO*, we uncover the fascinating stories behind each celebrity's rise to fame or fortune as well as identify the passion projects driving their philanthropic enterprises and personal endeavors. This is the series that takes you into their living room to discover the person behind the celebrity. Everyone has a story to tell in *PLANET BIO*.



View Trailer



In association with
Stephen David
Entertainment
We are Banijay

APPIAN WAY

IN PRODUCTION 2019-2029

- Avg Releases per Year: 7
- Avg Length: 50 minutes



Planned Episodes: Ellen DeGeneres, Jeff Bezos, Lady Gaga, Elon Musk, Michael Jordan, Tom Hanks, Rihanna, Richard Gere, Glenn Close, Pope Francis, President Obama, Jordan Peele, Bradley Cooper, Serena Williams, Kiefer Sutherland, Gary Sinise, Brad Pitt, Zendaya, Tiffany Haddish, Tobey Maguire, Quentin Tarantino, Sigourney Weaver, Madonna, Malcolm Gladwell, Misty Copeland, Reed Hastings, Reese Witherspoon, Rupaul, Jane Goodall, Joanna Gaines, LeBron James, Robert DeNiro, Tony Robbins, Warren Buffett, The Weekend, Mark Cuban, Martin Scorsese, Meryl Streep, Al Gore, Michael Bloomberg

CuriosityStream
LANDMARK ORIGINAL SERIES

MACHINES

AND HOW THEY WORK™



Hosted by
DEREK MULLER

How much do you really know about the machines you encounter in your everyday life? In this extraordinary new CuriosityStream original series, *MACHINES*, we examine in depth the mechanics that make our modern global economy tick. From a cell phone to a Formula One Race car, *MACHINES* takes viewers on a wild ride through the systems, science and technology behind the everyday wonders of our world. With unique CGI and stunning visuals, viewers get a front seat view of the expert crafting and know-how behind the top performing mechanical and electronic systems in existence. You'll never view a machine the same again.



View Trailer

IN PRODUCTION 2019-2029

- Avg Releases per Year: 9
- Avg Length: 50 minutes

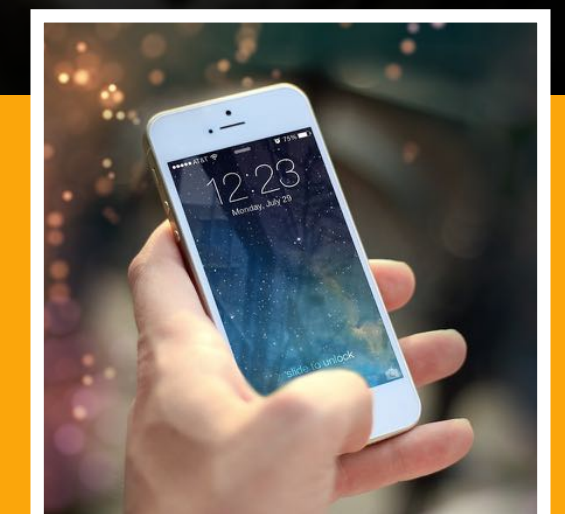
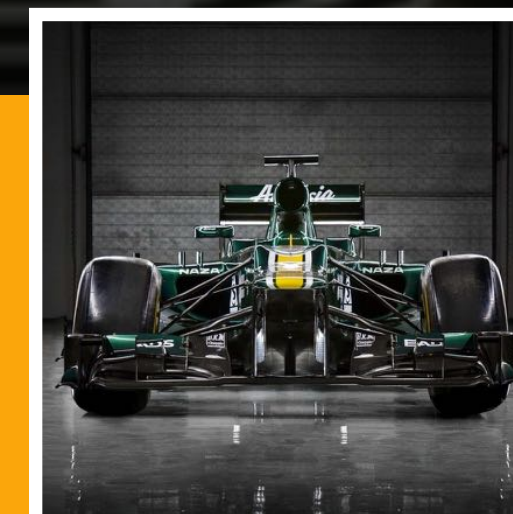
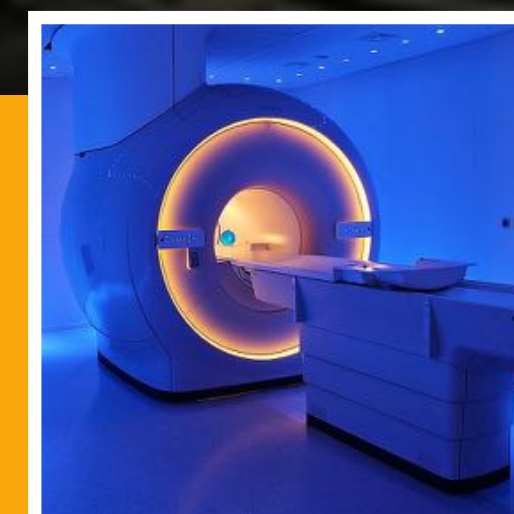
4K HDR

In association with

**ARROW
MEDIA**

Planned Episodes: Cell Phone, Formula One Race Car, Concorde, Oil Rigs, Microwave Oven, Computer, Water Pumps, Internal Combustion Engine, Automotive Transmission, Radar, Electric Car, Train Engine, Wind Turbine, Tablet, Smart Phone, Television, Communications Satellite, Atomic Clock, Jet Engine, Silicon Computer Chip, Rocket, Repeating Rifle, Wheel, Submarine, Airplane, Printing Press, Photocopier, Spy Satellite, Machine Gun, Atomic Bomb, Ship, Clock, Nuclear Reactor, Scramjet Engine, Water Turbine, Battery, Laser, Internet Servers and Routers, Electric Motor, Refrigerator and Freezer, Air Conditioner, X-Ray Machine, MRI Machine, Semi-Automatic Pistol, Military Tank, Telescope, Microscope, Radio

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CuriosityStream
LANDMARK ORIGINAL SERIES

»TIMELINE»

Milestones in Civilization™



Narrated by
DAVID OYELOWO

To better envision our future, we must understand our past. In this epic CuriosityStream Original series, *TIMELINE*, we take viewers on the incredible journey backward in time to the furthest reaches of recorded history to march forward in the narrative of humanity. From viewing the world of the earliest gatherers to marveling at the wonders of Phoenician civilization to experiencing the exhilaration of The Enlightenment thinkers to chronicling the depths of global politics in the 20th century, *TIMELINE* takes viewers on a journey like none before. With top CGI animations, breathtaking visuals and enlivening narration of key historical events, *TIMELINE* is your guide to the greatest story ever told – the story of us.



View Trailer

IN PRODUCTION 2019-2029

- Avg Releases per Year: 10
- Avg Length: 50 minutes

4K HDR

Planned Episodes: The Hunter Gatherers, Living in Caves, Tigris and Euphrates, Phoenicians, Ancient Egypt, Ancient China, Ancient India, Ancient Maya, The Hebrews, Ancient Europe, Ancient Greece, Ancient Rome, Hannibal, Julius Caesar, The Christians, Rise of Islam, The Fall of Rome, Mongols, Vikings, Middle Ages, The Crusades, Renaissance, Aztecs and Incas, Age of Exploration, Colonization, Reformation, Native America, The Enlightenment, American Revolution, Napoleon, Industrial Revolution, Adam Smith and Free Enterprise, Revolutions of 1848, U.S. Civil War, Russia, World War I, World War II, Cold War and the Bomb, Korean War, Communism, Cuban Missile Crisis, Vietnam, Rise of Terrorism, Afghanistan, Iraq, Syria, The Inventors, The Leaders, The Generals, The Thinkers

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CuriosityStream
LANDMARK ORIGINAL SERIES

LIFEFORM

The magnificent and intriguing biology of Earth™

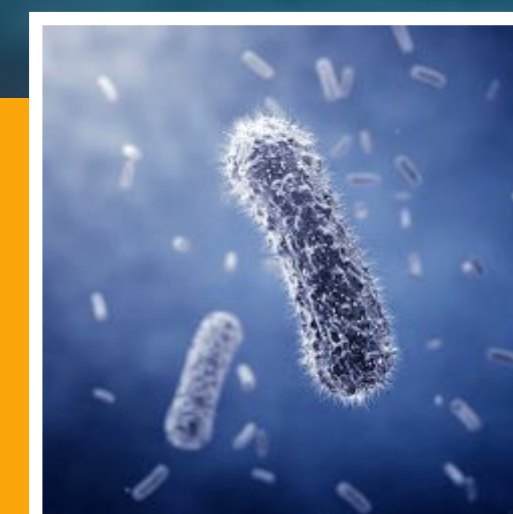


View Trailer

Through its epic new natural history series, *LIFEFORM*, CuriosityStream embarks upon an ambitious journey to uncover the deep mysteries and intriguing behavior of the magnificent array of life on planet Earth. From bacteria to blue whales, *LIFEFORM* will treat viewers to stunning 8K cinematography as filmmakers dive deep into the planet's microbial life as well as soar above the majestic plains of Africa and other precious ecosystems. With eight one-hour episodes premiering annually over 10 years, *LIFEFORM* will chronicle the dazzling spectacle of life on Earth in this landmark 80-part series that is destined to become television's most treasured story of nature. Each episode will focus on a specific species and its habitat, behavior, and secrets of survival. A special VR release will accompany each premiere of a *LIFEFORM* episode...a state-of-the-art visual delight that will fully immerse viewers into the habitat and behavior of the subject matter. CuriosityStream's *LIFEFORM* represents the pinnacle of commitment to natural history filmmaking.

IN PRODUCTION 2019-2029

- Avg Releases per Year: 8
- Avg Length: 50 minutes



Planned Episodes: Spider, Great White Shark, Wolf, Tiger, Deep Sea Anglerfish, Chimpanzee, Lion, Grizzly, Giraffe, Gorilla, Ant, Blue Marlin, Tube-Nosed Fruit Bat, Star-Nosed Mole, Cougar, Leopard, Rhino, Elephant, Polar Bear, Cockroach, Bee, Butterfly, Dragonfly, Camel, Eel, Sea Lion, Killer Whale, Rattlesnake, Blue Whale, Turtle, Fox, Snow Leopard, Jaguar, Crocodile, Panda, Zebra, Bison, Cheetah, Antelope, Orangutan, Alligator, Elk, Leopard Seal, Tiger Shark, Fly, Mosquito, Python, Eagle, Falcon, Vulture, Tardigrade, Bacteria

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CuriosityStream
LANDMARK ORIGINAL SERIES

ATLAS EARTH

The Countries and People of Our World™

In this exciting CuriosityStream Original series, we explore the places and faces that we've all longed to better understand. From the bustling streets of India to the depths of the Amazon jungle, we take viewers with us on a journey to the top destinations around the world, meeting the people shaped by and shaping their culture. With stunning visuals and a penetrating look at individuals, *ATLAS EARTH* showcases societies against a rich backdrop, bringing us closer to the nearly 8 billion people around us. From introducing the faces joining the global economy in developing countries to capturing the latest political developments in the United Kingdom and Europe, *ATLAS EARTH* divulges the global keys to understanding our 21st century future.



View Trailer

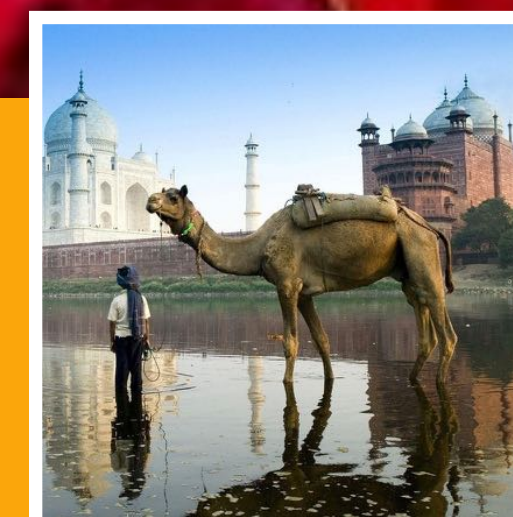
IN PRODUCTION 2019-2029

- Avg Releases per Year: 10
- Avg Length: 50 minutes



Planned Episodes: India, New Zealand, United Kingdom, China, Brazil, South Africa, Ireland, Australia, United States, Canada, Argentina, Pakistan, France, Italy, Greece, Germany, Russia, Indonesia, Japan, South Korea, North Korea, Afghanistan, Egypt, Morocco, Norway, Mexico, Kenya, Tanzania, Saudi Arabia, Israel, Turkey, Iran, Iraq, Syria, Poland, Spain, Portugal, Sweden, Finland, Hungary, Croatia, Romania, Netherlands, Madagascar, Nepal, Bhutan, Jordan, Botswana, Nigeria, Ghana

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CuriosityStream®